

A black and white photograph of a hockey team on an ice rink. The team consists of several players in full gear, including helmets, jerseys with "RENO" on them, and skates. They are holding hockey sticks. In the background, there are bleachers with a few spectators. A large, stylized logo for "RENO POND HOCKEY" is overlaid on the center of the image. The logo features the word "RENO" in large, bold, orange letters with a white outline, and "POND HOCKEY" in smaller, blue letters below it. The entire logo is set against a dark blue background that resembles a mountain peak.

RENO

POND HOCKEY

2023

**RENO POND HOCKEY
REAL TEAM SPONSORSHIP PACKAGE**

OUR REACH



ZACELECTRIFLY.COM

zacelectrify.com is the acting website for Reno Pond Hockey. All news and events get posted on that site. In 2022 zacelectrily.com had over 8k views. 2023 is on track to pass that number.

SOCIAL MEDIA

Reno Pond Hockey's social media presence is growing. We have over 370 people in our Facebook group while we are pushing to grow on other social media platforms like Instagram, YouTube, and Twitter.

Facebook - 400+ fans

Twitter - 4 followers

Instagram - 79 followers and over 24k reel views

YouTube - 17 subscribers and 2.7k views

OUR REACH



PHYSICAL PRESENCE

There are 30 to 40 players, officials, and score keepers at each game. Our regular season attendance is between 30 and 75 fans at the rink watching our games. For the postseason we get 500 or more people in attendance.



DEMOGRAPHICS



AUDIENCE

Our audience is primarily men. 75% of our audience is male. 25% of our audience is female. The primary age range is between 25 and 54 years old. 35 to 44 year olds make up over 25% of our audience. Over 90% of our audience is from the United States. Our top city is Reno Nevada. Our reach also extends to Sparks NV, Carson City NV, Truckee CA, South Lake Tahoe CA, Gardnerville NV, Spanish Spings NV, Dayton NV, and Fernley NV.

FEMALE



MALE

OTHER



OTHER

25-54



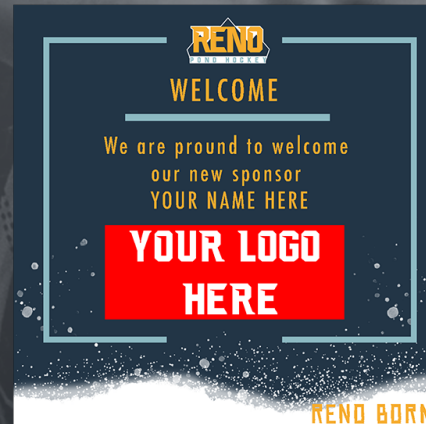
RENO NV

ANNOUNCEMENTS



SOCIAL MEDIA AND BLOG POSTS

Reno Pond Hockey uses social media and blog posts to announce its sponsors. Most sponsors will receive a social media announcement, other shout-outs, and a blog post talking about the sponsor.



+ Blog post

TITLE SPONSOR



\$5,000/SEASON

TWO YEAR DEAL

Logo on front of jersey (opposite captain c)

Logo on webpage

Link on webpage

Advertisements on blogposts

Logo on social media banners

Social media announcement

Blog post announcement

Logo on promotional pieces:

- Schedule

- YouTube videos

- Game week poster

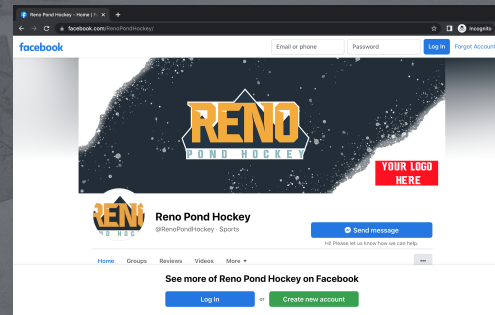
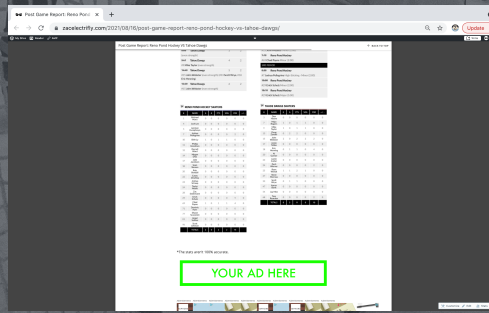
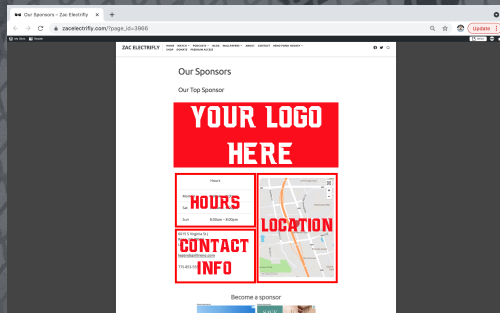
- Game day posts

- Post Game Score

TITLE SPONSOR

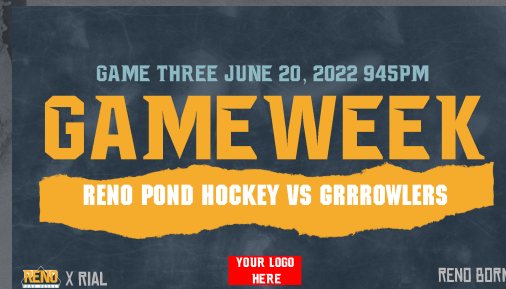
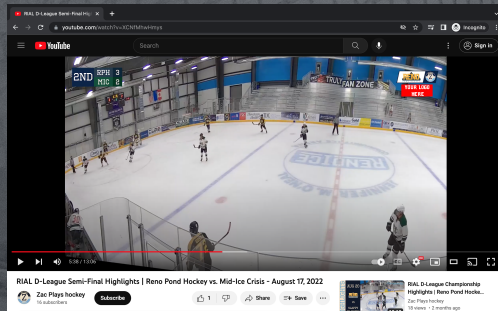


Examples:



RENO X RIAL SUMMER SCHEDULE			
JUN 19 915PM AT SLAPPY GILMORES	JUN 26 915PM VS DOUGH BOYS	JUN 26 945PM VS GRROWLERS	
JUL 3 230PM VS MID-ICE CRISIS	JUL 10 1915PM AT THE GUARDIANS	JUL 23 915PM VS SLAPPY GILMORES	
JUL 24 1045PM AT DOUGH BOYS	JUL 24 915PM AT GRROWLERS	AUG 7 915PM VS MID-ICE CRISIS	
AUG 13 115PM AT THE GUARDIANS			

JUN 19 SLAPPY GILMORES	JUN 26 DOUGH BOYS
JUN 26 GRROWLERS	JUL 3 GRROWLERS
JUL 3 MID-ICE CRISIS	JUL 10 THE GUARDIANS
JUL 10 SLAPPY GILMORES	JUL 23 DOUGH BOYS
JUL 23 GRROWLERS	JUL 24 MID-ICE CRISIS
JUL 24 THE GUARDIANS	



JERSEY SPONSOR *



\$550 - \$2,200

TWO YEAR DEAL

Lower shoulder (4 spots available) – \$550

On back below numbers – \$2,200

On back at bottom of jersey (4 spots available) – \$550

Logo on jerseys

Logo on webpage

Link on webpage

Social media announcement

Blog post announcement

JERSEY SPONSOR *



Examples:



OFFICIAL BAR



\$5,000/YR
ONE YEAR DEAL

Team meeting location
Watch party location
Post game party location
Team banner
Team signed jersey
Logo on webpage
Link on webpage
Social media announcement
Specific social media posts
Blog post announcement



PANT SHELLS



\$1,500

TWO YEAR DEAL

Logo on our pants

Two locations available

Logo on webpage

Link on webpage

Social media announcement

Specific social media posts

Blog post announcement



PANT SHELLS



Examples:



WATER BOTTLES



\$2,500/YR
ONE YEAR DEAL

Logo on water bottles
Logo on water bottle carriers
Logo on webpage
Link on webpage
Social media announcement
Specific social media posts
Blog post announcement



WATER BOTTLES



Examples:



TOWELS



\$2,500/YR
ONE YEAR DEAL

Logo on towels
Logo on webpage
Link on webpage
Social media announcement
Specific social media posts
Blog post announcement



TOWELS



Examples:



RINK SUITS



\$8,500/YR
ONE YEAR DEAL

Logo on the sleeve of rink suits
Logo on webpage
Link on webpage
Social media announcement
Specific social media posts
Blog post announcement



RINK SUITS



Examples:

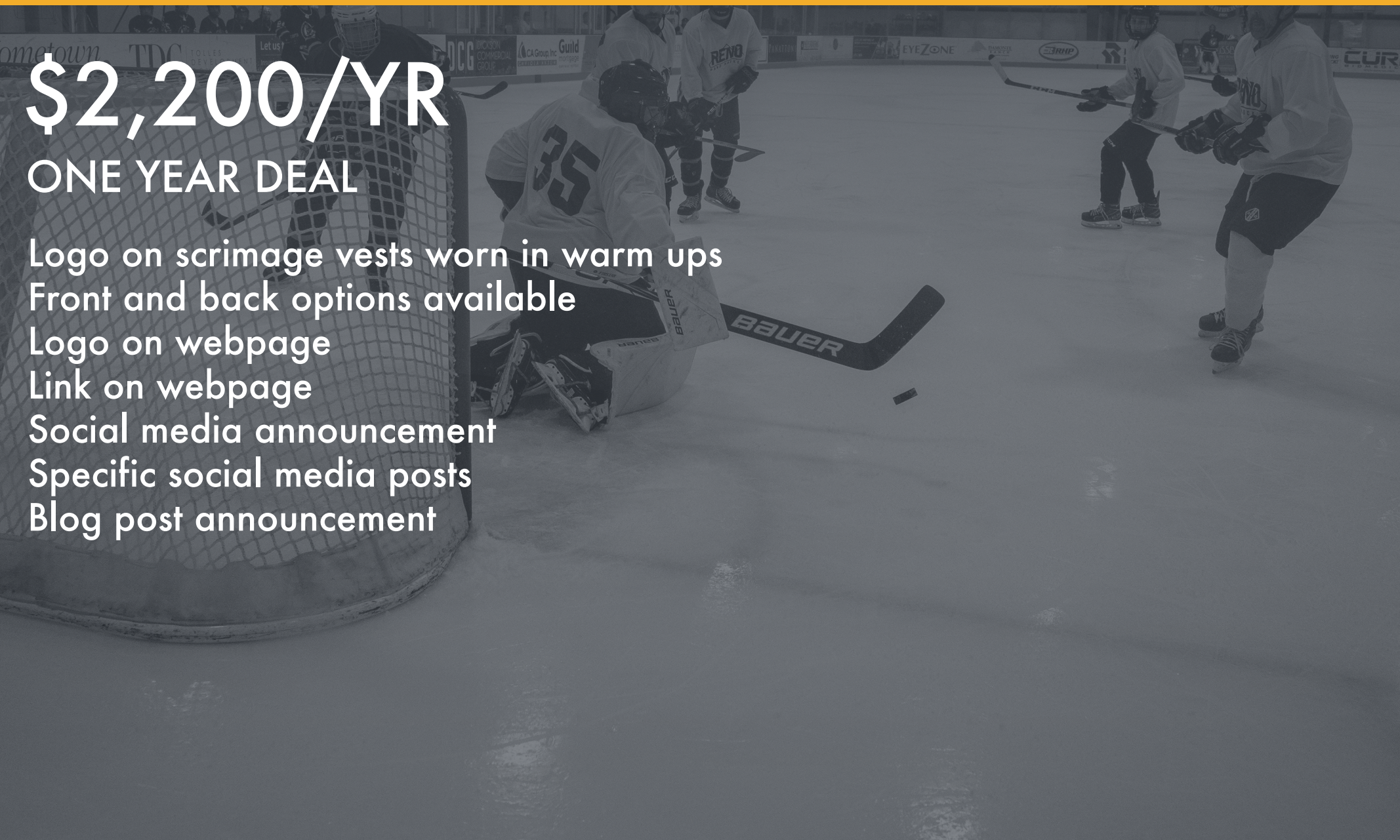


WARM UPS



\$2,200/YR
ONE YEAR DEAL

Logo on scrimmage vests worn in warm ups
Front and back options available
Logo on webpage
Link on webpage
Social media announcement
Specific social media posts
Blog post announcement



WARM UPS



Examples:

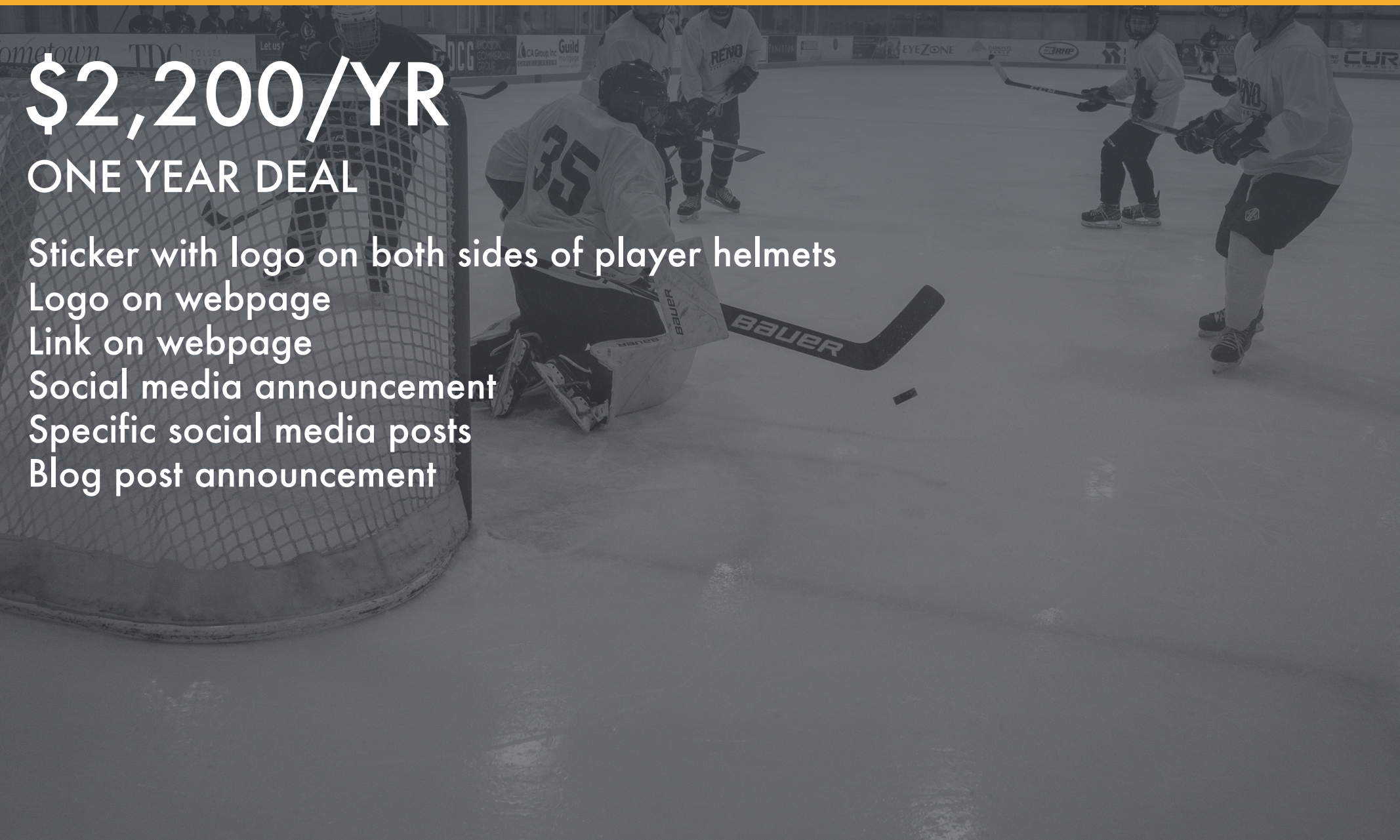


HELMET STICKERS



\$2,200/YR
ONE YEAR DEAL

Sticker with logo on both sides of player helmets
Logo on webpage
Link on webpage
Social media announcement
Specific social media posts
Blog post announcement



HELMET STICKERS



Examples:



OTHER SPONSORS



PLATNUM

\$1,800/yr or \$450/season

Logo on webpage

Link on webpage

Social media announcement

Blog post announcement

Logo on promotional pieces:

- Schedule
- YouTube videos
- Gameday poster
- Other gameday posts
- Post Game Score

GOLD

\$1,200/yr or \$300/season

Logo on webpage

Link on webpage

Social media announcement

Blog post announcement

Logo on promotional pieces:

- Schedule
- Gameday poster
- Post Game Score

OTHER SPONSORS



SILVER

\$600/yr or \$150/season

Logo on webpage
Link on webpage
Social media announcement

BRONZE

\$300/yr or \$25/month

Name on webpage



CONTACT US



To become a sponsor please
contact us at
renopondhockey@gmail.com



[@renoppndhockey](https://www.instagram.com/renoppndhockey)